



FUTURAD

CREATIVE SERVICES

WWW.FUTURAD.COM

LEGENDARY. NEWSWORTHY. BUZZWORTHY.

Futurad are proud owners of the largest digital billboards in Latin America and the Caribbean. We offer big brands the boldest most strategic iconic locations for outdoor advertising in both Panama and Dominican Republic. Our portfolio of outdoor billboards also includes a collection of strategic locations throughout Panama City. The in-house Content Services Department at Futurad offers advertisers a full range of creative, planning, and implementation services that aim to maximize the opportunities for big brands to break through in a noisy market place and captivate public attention with industry leading design and technology.

OUR CAPABILITIES

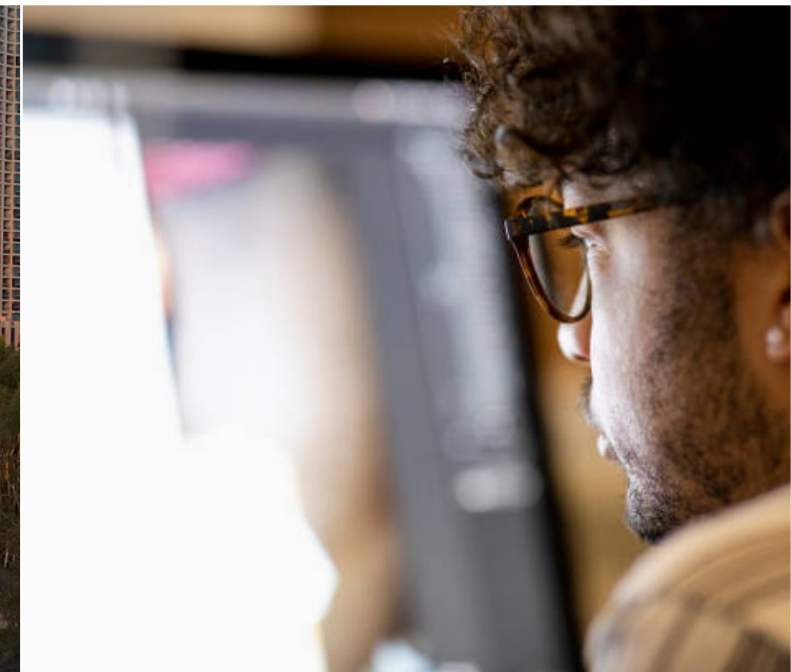
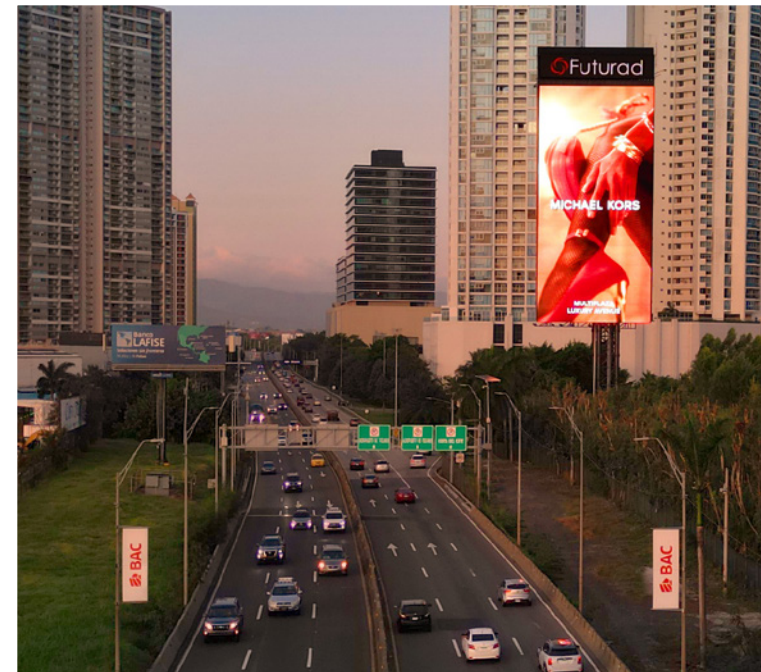
Futurad Content Services Department

...conceptualize, design, animate, and execute:

- Ad Campaigns, working with specialists in DOOH (Digital-Out-of-Home)
- Dynamic Campaigns (interactive)

...manage content plans, program, and content maintenance of digital indoor screens:

- Corporate internal communications
- Digital menu boards
- Consulting on DOOH best practices
- Adaptation of client assets to all sizes and formats of our multiple displays and screens
- Adaptation and preparation for printing client assets for static billboards



ABOUT US

TALLEST. BOLDEST. LARGEST.

At Futurad, our mission is to seize attention, spark recognition, and foster immediate impact for major brands. We proudly own the largest digital outdoor billboard in Latin America and the Caribbean and, solidifying our position as the premier provider of customized advertising solutions. With a network encompassing 20 billboards in two countries, we reach a staggering 70 million customers daily, generating 2.1 billion monthly impressions and over 25.2 billion impressions annually.

Our comprehensive content management and distribution services extend across outdoor and indoor screens, catering to public spaces, and into retail and corporate environments. Futurad has been offering solutions in both Indoor and Outdoor DOOH for more than 15 years, and is a leader in outdoor and indoor digital screen advertising, content distribution and content creation. Futurad's trajectory is one of dynamic growth as we aim to expand our footprint throughout the Latin American region.

PROVEN
MARKET LEADING
SCREEN FORMAT

THE LED

MONTHLY
VIEWERSHIP
POOL

122M

YEARLY
VIEWERSHIP
POOL

1.467B

DOOH LOCATION
ADVERTISING
SURFACES FOR

**BIG
BRANDS**

REGIONAL
EXPANSION
PLAN INTO

7 CITIES



FUTURAD

Sales

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Cellphone: **+507 6324-0068** (WhatsApp)
Phone: **+507 300-0488**

Offices

Futurad
Ciudad del Saber, Edif. 231
Panama City, Rep. of Panama
Weekdays 9am - 5pm (timezone: GMT-5)

Specialties

The largest iconic digital and static outdoor billboards in Latin America and the Caribbean, as well as digital signage for in-store retail and in-office corporate needs.